

講題:

Face and Nation: The International Power Game

演講摘要:

In this research, I intend to present a psychopolitical theory of national face. I introduce, explicate, and emphasize national face as a crucial construct motivating perceptions and attitudes in international relations. My interest is in the manifestations, roots, and consequences of face at the national level across cultures. As such, I present a multifaceted view of national face through three studies. In Study 1, I explore the manifestations of national face in the East and West. In Study 2, I examine the roots of national face. In Study 3, I investigate the consequences of national face on political attitudes. Across cultures as well as various research paradigms and samples, results from the current research make a strong and unique case for the psychological existence of national face as an empirically distinct construct and an important psychological resource. In particular, it makes a useful explanatory model for understanding East Asian political perception/attitude of international events. The overarching theme of this interdisciplinary research is to provide cross-cultural evidence for a psychological universal. By illuminating its role in different cultures, the goal is to enhance cross-cultural understanding in the hope of reducing potential intergroup conflict.